

# Seamless Bay Area Transit

- Overview Presentation
- Q&A with Ian Griffiths, Co-Founder and Director
- Action Item: Recommend the City Council adopt a resolution of support for seamless transit principles (proposed for Council agenda on April 13, 2021)



Mobility Commission  
March 17, 2021



# Bay Area Transit Issues and Vision

## Key Issues

- Public transportation doesn't work for people
- **Fragmented system** governed by 27 different agencies

## Vision

- Create a **single lead authority** with the mandate and resources to integrate and expand public transportation in the Bay Area
- Provide high quality customer experience; effortless/dependable transfers; simple fare structure; easy to use website/app/map

# Seamless Bay Area

**Mission:** To transform the Bay Area's fragmented and inconvenient public transit into a world-class, unified, equitable and widely used system by building a diverse movement for change and promoting policy reforms

## Principles

1. Run all Bay Area transit as **one easy-to-use system**
2. **Put riders first**
3. Make public transit **equitable** and accessible to all
4. Align transit **prices** to be simple, fair, and affordable
5. **Connect** effortlessly with other sustainable transportation
6. **Plan** communities and transportation together
7. Prioritize **reforms** to create a seamless network

# Integrated System and Fares



## Bay Area Integrated Transit Fare Vision Map

### To determine your fare:

- 1 Find your start and end point on the map.
- 2 Count the fewest number of zones connecting them.
- 3 Look up the fare in the fare table.

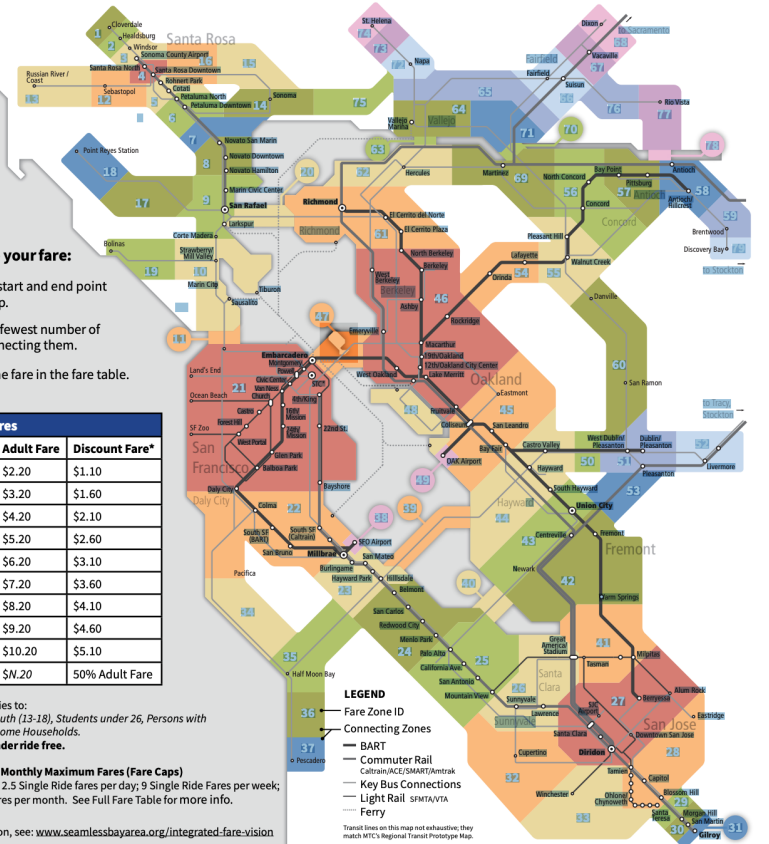
### Single Ride Fares

Travel within	Adult Fare	Discount Fare*
1-2 Zones	\$2.20	\$1.10
3 Zones	\$3.20	\$1.60
4 Zones	\$4.20	\$2.10
5 Zones	\$5.20	\$2.60
6 Zones	\$6.20	\$3.10
7 Zones	\$7.20	\$3.60
8 Zones	\$8.20	\$4.10
9 Zones	\$9.20	\$4.60
10 Zones	\$10.20	\$5.10
N Zones	\$N.20	50% Adult Fare

\*Discount fare applies to:  
Seniors (over 65), Youth (13-18), Students under 26, Persons with Disabilities, Low-Income Households.  
Children 12 and under ride free.

Daily, Weekly, and Monthly Maximum Fares (Fare Caps)  
Fares are capped at 2.5 Single Ride fares per day; 9 Single Ride fares per week; or 36 Single Ride fares per month. See Full Fare Table for more info.

For more information, see: [www.seamlessbayarea.org/integrated-fare-vision](http://www.seamlessbayarea.org/integrated-fare-vision)



# Fremont Transit Interests

## Projects

New Irvington BART Station

AC Transit Rapid Bus

(Decoto Rd, Fremont Blvd, Osgood/Warm Springs Corridors)

Modern, On-Demand Local Shuttle Services

Separated Bikeway Network and Bike Share System Near Transit Hubs

(Ardenwood, Centerville, Downtown, Irvington, Warm Springs)

Bike/Ped Trail Bridges over Barriers w/ Connections to Transit

(880/Innovation, 680/Sabercat, 880/Pacific Commons)

South County Regional Rail Integration

(ACE, BART, Capitols, Dumbarton Express)



*Irvington BART Station*



*I-880/Innovation Bridge (East Bay Greenway Trail)*

# Seamless Bay Area Transit

- Q&A with Ian Griffiths, Co-Founder and Director
- Action Item: Recommend the City Council adopt a resolution of support for seamless transit principles (proposed for Council agenda on April 13, 2021)
- Further Info: [seamlessbayarea.org](https://seamlessbayarea.org)



Mobility Commission  
March 17, 2021

